

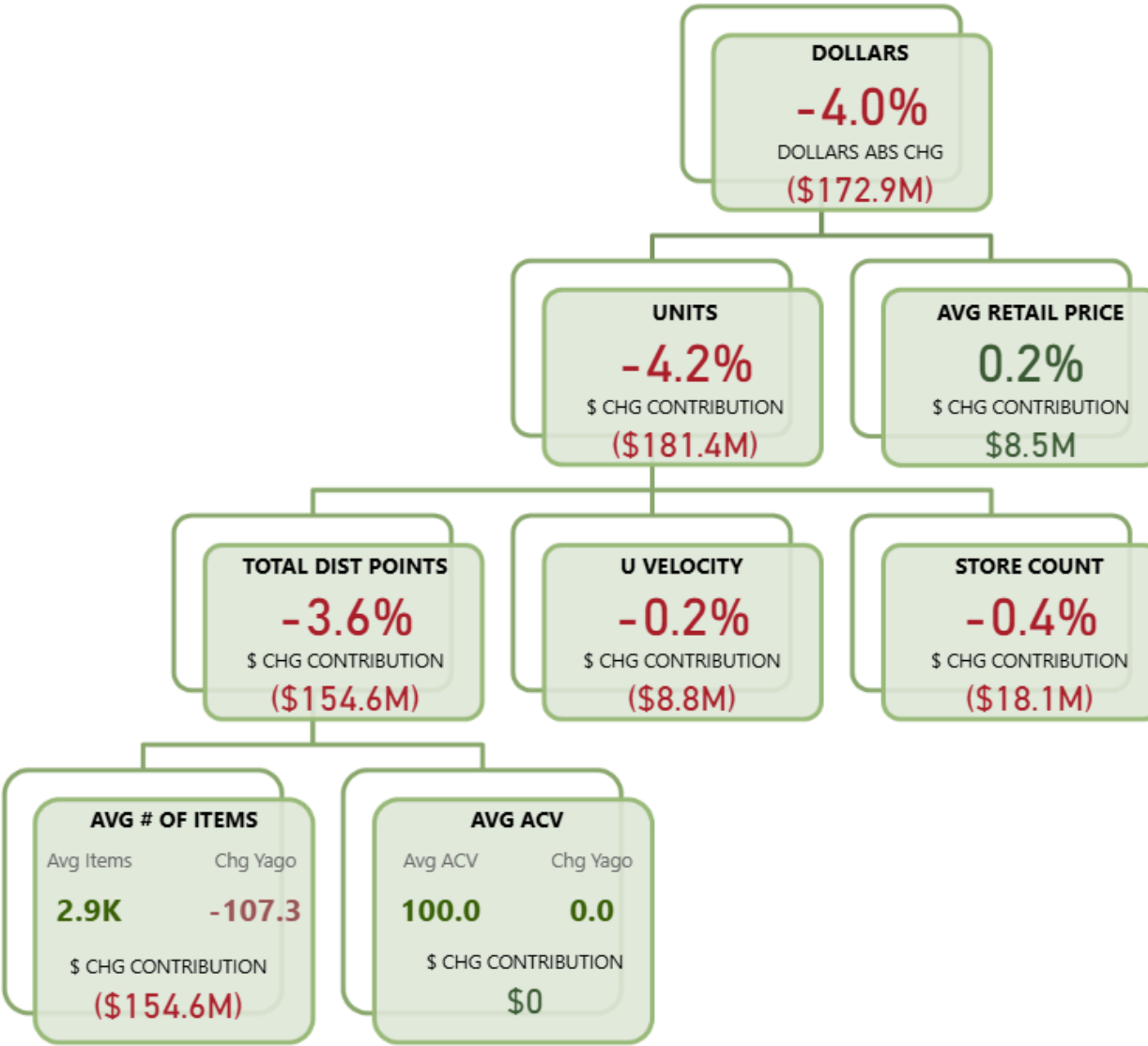
# The SPINS Pet Channel Performance Update

Performance views from total department, subcategories and more.

May 2026



**Retailer**  
**Total US - Spins Pet Channel**



# Subcategory Performance

Wet Cat Food is the only top subcategory seeing positive dollar and unit % changes.

Subcategory	Rtlr Dollars	Rtlr Dol % Chg Yago	Rtlr Unit % Chg Yago	Rtlr ARP % Chg Yago
Dog Food Dry	\$1,583,320,054	-5.2%	-5.9%	0.8%
Dog Treats General	\$336,121,042	-1.0%	-6.2%	5.6%
Cat Food Dry	\$239,208,876	1.3%	-2.3%	3.6%
Cat Food Wet ★	\$228,381,938	2.9%	0.6%	2.2%
Pet Toys	\$204,669,785	-6.2%	-7.2%	1.1%
Dog Food Wet	\$171,436,779	-1.0%	-6.1%	5.4%
Dog Food Fresh	\$166,448,648	-4.1%	-4.3%	0.2%
Dog Bones & Chews	\$155,400,564	-9.2%	-11.4%	2.5%
Pet Litter & Bedding	\$101,827,057	4.2%	-0.4%	4.6%
Pet Collars & Harnesses & Leashes	\$95,817,021	-12.8%	-14.5%	2.0%
Pet Vitamins & Supplements	\$91,586,434	-6.0%	-5.3%	-0.8%
Dog Food Toppers & Mixers	\$66,183,975	-5.1%	-8.8%	4.1%
Pet Aquariums & Reptile Habitats	\$64,100,496	1.9%	-1.5%	3.5%

# Growth Contribution

Subcategories that are contributing to growth in the Pet Channel and subcategories that are contributing to decline. Wet Cat Food is contributing the most to growth and Dry Dog Food is contributing the most to decline.

Subcategory	Rtlr Dol Share	Rtlr Dol +/- Chg Yago	Rtlr Growth Contr
Cat Food Wet	6%	\$6,401,833	33%
Pet Litter & Bedding	2%	\$4,099,613	21%
Cat Food Dry	6%	\$3,046,541	16%
Cat Treats General	1%	\$2,821,576	15%
Dog Treats Other	1%	\$1,628,995	8%
Pet Aquariums & Reptile H...	2%	\$1,189,006	6%
Cat Food Toppers & Mixers	0%	\$135,565	1%

Subcategory	Rtlr Dol Share	Rtlr Dol +/- Chg Yago	Rtlr Growth Contr	Rtlr Decline Contr
Dog Food Dry	39%	(\$86,439,876)		45%
Dog Bones & Chews	4%	(\$15,727,070)		8%
Pet Collars & Harnesses & ...	2%	(\$14,089,330)		7%
Pet Toys	5%	(\$13,583,854)		7%
Dog Rawhide & Rawhide A...	2%	(\$7,168,217)		4%
Dog Food Fresh	4%	(\$7,104,134)		4%
Pet Grooming & Bathing S...	1%	(\$6,833,296)		4%

# Positioning Groups and New Item Performance

Conventional items are down the least in the Pet Channel. Even with declines, 4.54K new items hit the market in the last 52 weeks with an ARP of \$13.12.

